



**Intern Pursuit is a software platform that documents employer compliance when working with interns for both unpaid and paid internships. This means students get the job skills you want and the employer documents the work you do with them. One of our goals is to ensure students have real job skills on their resume. If this sounds interesting to you, keep reading and we hope you apply.**

**Intern Pursuit Student Influencer** - A social media maven with the ability to create a reputation of credibility and status while enthusiastically engaging and attracting a large audience of students to promote and register their profile on our Intern Pursuit product. This is how you earn 5's on a scale of 1-5.

### **Responsibilities**

- Target students on your campus to increase brand awareness, sign up, and register with Intern Pursuit
- Develop relations with other online student influencers at other campuses
- Grow a following through one or more social media platforms (Instagram, Facebook, Twitter, LinkedIn, and YouTube) and hitting weekly target registration goals
- Establish relationships with professors, sports & club leaders, and Greek leaders on your campus to promote FREE registration
- Identify and develop relationships with key student bloggers
- Effectively connect with professors and career services at your school to increase student sign up
- Attend weekly team meetings
- Create surveys, polls, contests, to increase engagement
- Table on your campus
- Be a people person that listens first to ensure product fit with prospects

### **Requirements**

- Have 2,000 followers on any of these social channels: Instagram, Facebook, Twitter, YouTube, or LinkedIn
- Be enrolled in a college or university either PT or FT
- Have 30+ college credit hours (sophomore)
- Registered with an Intern Pursuit profile
- Minimum of 3.0 GPA for job experience

### **Benefits**

- Receive training with badges & certificates for your resume from Hootsuite, Hubspot, Eventbrite, and Intern Pursuit
- Develop leadership skills
- Develop team building skills
- Build relationships with employers, students and peers
- Help establish Intern Pursuit's scholarship program for Intern Pursuit Brand Ambassador & Student Influencer positions
- Establish weekly sales goals
- Develop leadership skills
- Create weekly, monthly, and quarterly analytic reports

Apply to Intern Pursuit at [careers@internpursuit.tech](mailto:careers@internpursuit.tech) . Be sure to submit your resume, your social stats and screenshots of 3 best posts with crazy high social love, and a 2 minute video sharing why you should be the next Intern Pursuit Influencer.