



**Intern Pursuit is a software platform that documents standardize employer compliance when working with interns for both unpaid and paid internships. This means students get the job skills you want and the employer documents the work you do with them.**

**One of our goals is to ensure students have real job skills on their resume. If this sounds interesting to you, keep reading and we hope you apply.**

**Intern Pursuit Brand Ambassadors** - Only a few selected individuals will represent Intern Pursuit to target employers that want to be members as part of our Employers For Change campaign. Brand ambassadors develop elite marketing strategies they will use in face-to-face and social media communications. This is how you earn 5's on a scale of 1-5.

### **Responsibilities**

- Target employers to increase brand awareness
- Enthusiastic about Intern Pursuit benefits
- Be familiar with services Intern Pursuit offers and able to explain it clearly and effectively to employers of all sizes and industry types
- Generate sales opportunities and build customer preference engagement for niche product
- Share Intern Pursuit on your student campus in a variety of ways: surveys, information tents, social media marketing, etc.
- Be a people person that listens first to ensure product fit with prospects

### **Requirements**

- Coachable and desire to learn variety of marketing strategies (inbound, relational,
- Have strong presence on LinkedIn with legit decision makers and HR professionals
- Confidence to offer speak with employers, staff, students about product
- Be meticulous when it comes to CRM reporting, tracking and strategy refinement
- Be enrolled in school PT
- Must be a sophomore to grad student
- Registered with Intern Pursuit (have to be a user to share the product)
- Minimum 3.0 GPA

### **Benefits**

- Receive training with badges & certificates for your resume from Hootsuite, Hubspot, Eventbrite, and Intern Pursuit
- Develop leadership skills
- Develop team building skills
- Build relationships with employers, students and peers
- Help establish Intern Pursuit's scholarship program for these superhero positions.
- Learn how to establish sales goals
- Create weekly, monthly, and quarterly analytic reports
- Commission on converted prospects to members

Apply to Intern Pursuit at [careers@internpursuit.tech](mailto:careers@internpursuit.tech) . Be sure to submit your resume, your stats and screenshots of your 3 best posts with 'crazy high' social love, and a 1-2 minute video sharing why you should be the next Intern Pursuit Brand Ambassador.