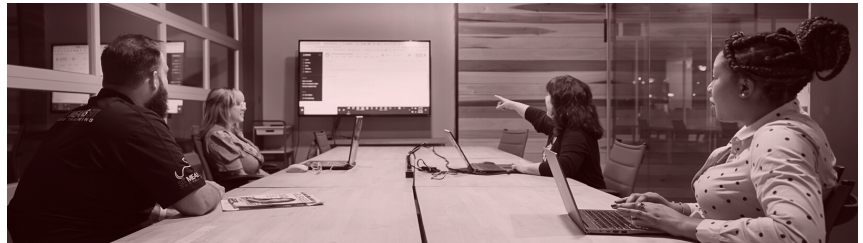
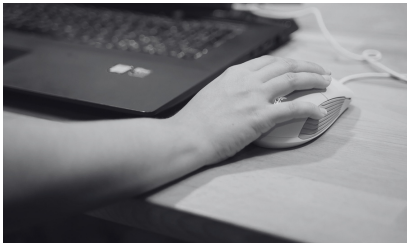




# PRESS KIT



## Overview

Intern Pursuit's platform and IP Academy provide the perfect blend of AI, automations, and human skills development. We provide employers and interns with continuous, on-demand, experiential mentoring and PowerSkill development.

<https://www.internpursuit.tech>

Date Launched	2018
Founder	Isabella Johnston
HQ location	Winter Park, FL
Team Size	1 - 10
Fundraising status	Seeking Investment
Press Contact	isabella@internpursuit.tech

# Press Releases

May 7, 2021

Intern Pursuit Wins Grant from City of Orlando's Technology Community Support Program

[Read more](#)

May 7, 2021

Intern Pursuit Invited to Join Orlando Economic Partnership's Orlando Tech Council

[Read more](#)

January 2, 2021

Intern Pursuit Announces Partnership With UC Berkeley Plextech Computer Science & AI Club

[Read more](#)

December 30, 2020

Intern Pursuit Partnership with Cornell Radio To Expand Intern Whisperer Podcast

[Read more](#)

December 30, 2020

## Intern Pursuit Partnering With WVBR 95.3 FM

[Read more](#)

October 28, 2020

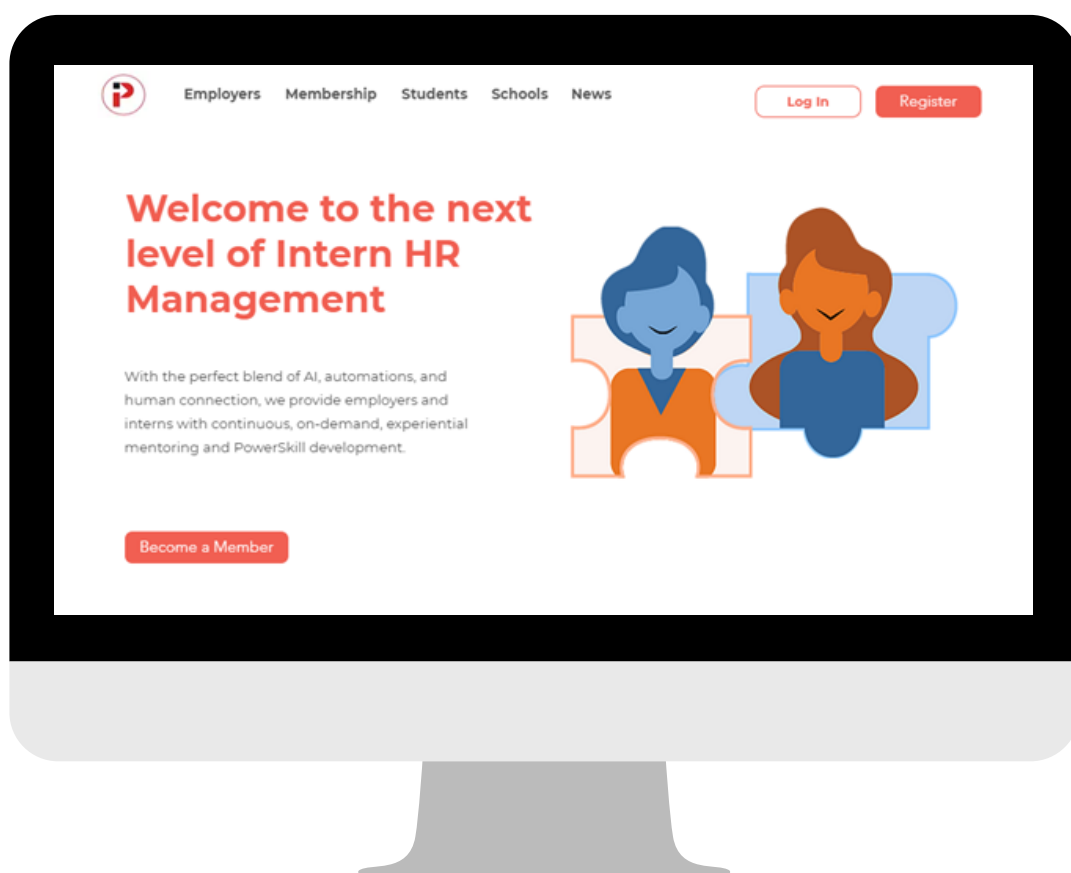
## Intern Pursuit Receives Investment From The 5th Floor Avalon Innovation Center Fund

[Read more](#)

October 20, 2020

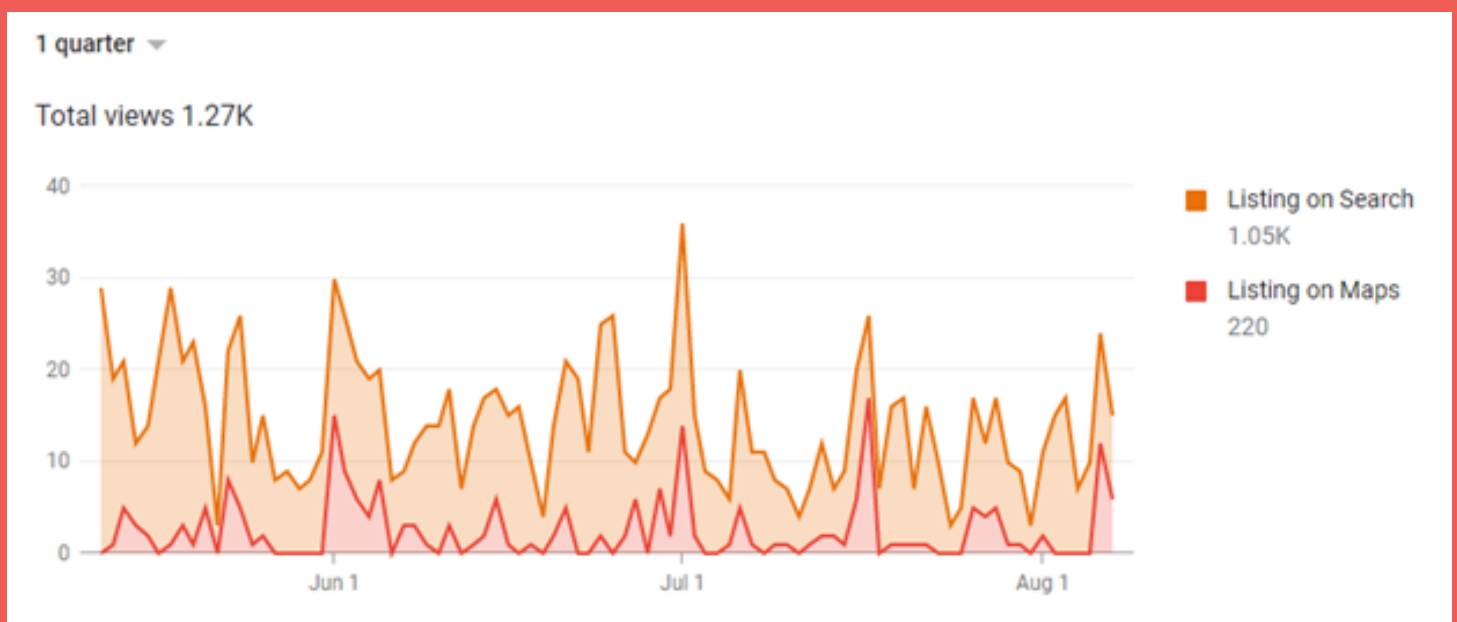
## Intern Pursuit Platform Launches Their New Game!

[Read more](#)



# About

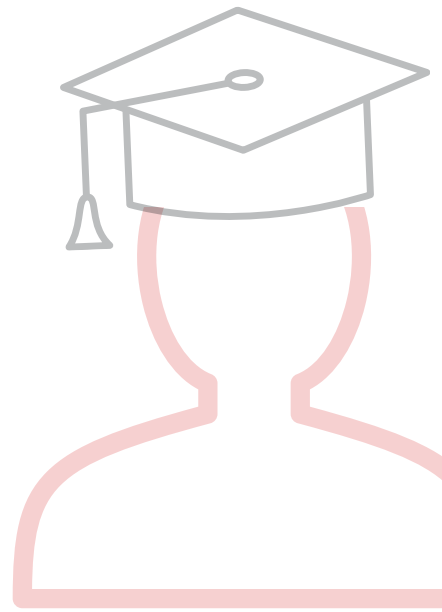
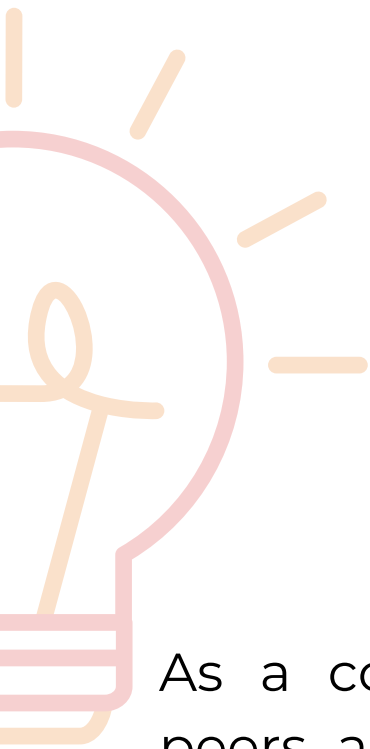
Intern Pursuit Software Platform was founded in 2018 by Isabella Johnston, a serial entrepreneur with 20+ years of experience in human resource development and education. The platform solves employer HR issues from recruitment to transition to improve the candidate selection process while increasing diversity and inclusion. It is powered by a smart machine learning (AI) algorithm that identifies the best candidates for employers based on trending HR Power Skills and job preferences while improving skill development on multiple levels.



Website traffic during the 1st quarter of 2021

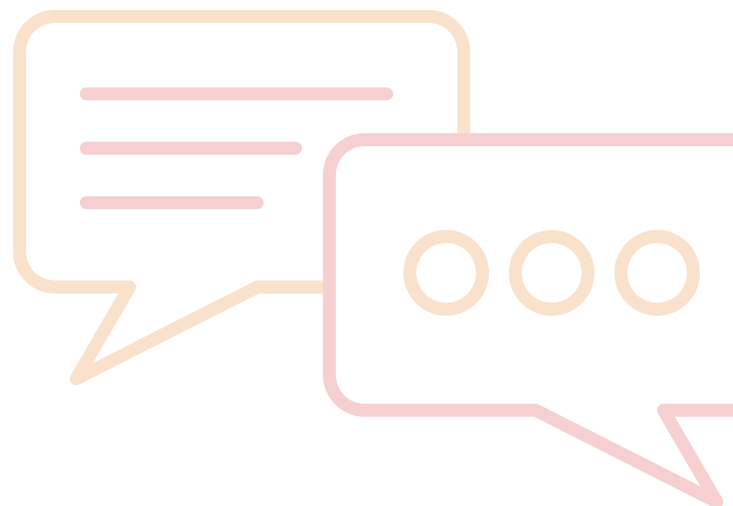
## Key Features & Benefits

- ✔ Proprietary Machine Learning algorithm that matches on multiple levels. Smart recruiting
- ✔ Our algorithm increases diversity AND reduces employer bias.
- ✔ Automations that save valuable time. No more copy and paste.
- ✔ Built around the Department of Labor's 7 Criteria for Unpaid Internships. Increases compliance AND reduces legal risk.
- ✔ Created with HR Best Practices which saves your HR people time.
- ✔ Compliant with the academic framework and internship programs.
- ✔ Build your HR strategy on a framework and methodology that aligns training and learning with marketing and sales goals that support revenue growth for your organization through double-loop learning.
- ✔ Add globally recognized certificates to your resume and LinkedIn profile.
- ✔ Receive training on how to manage and document the intern's tasks and skills using HR, Academic, and Department of Labor standards.



## The Backstory

As a consultant, Isabella was asked by her peers and customers to teach them how to have a dynamic, impactful intern program that contributed to their business. She explained that because her background is in education, skill development, and adult learning she was in the rare opportunity to capture multiple sectors' needs and perspectives. One of her fellow startup friends asked if she had 1,000 employers and 1,000 students come to her - would she be able to help them? She thought about it and said Yes.

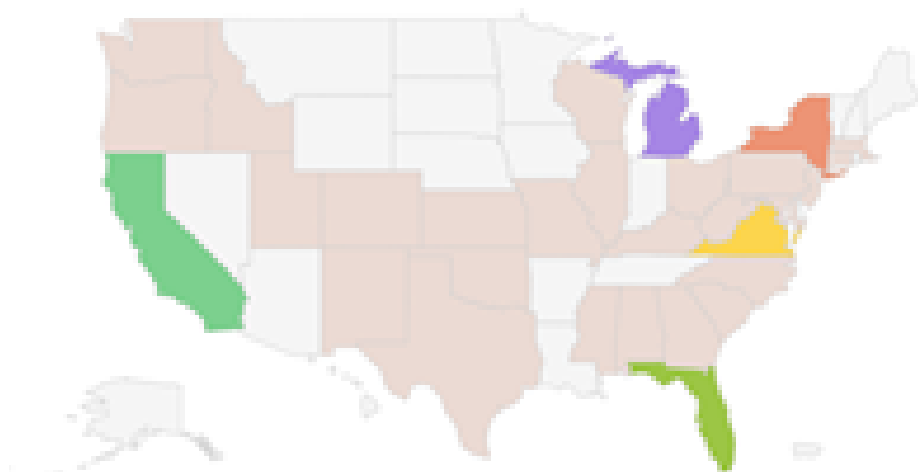


# The Intern Whisperer Podcast

The Intern Whisperer distributes globally on 3 live radio stations, 16 podcast channels, and the IP YouTube and Facebook video playlist. The format is a talk show that features employers from startup CEOs, small business owners, to large corporations. They share their business background, stories, predictions about industry and job opportunities that are the future of work. Featured guests also share what a typical day would look like for an intern in their business and pass along mentor or leadership nuggets.

## TOP 5

States where our listeners are



1. Florida
2. Michigan
3. Virginia
4. California
5. New York

# Intern Pursuit Game

The [Intern Pursuit Game](#) is a third-person Tower Defense game in which the main characters are interns sucked through a portal who now must defend the objective from aliens.

## Reviews

Isaacandanne - January 31, 2021

I recommend this game. This game has a lot of potential. I hope that they continue to work on it and add more chapters and characters etc. I had a few delays but am pretty sure that it was in my settings.



**WOULD  
RECOMMEND!**

Jadetiger84 - January 24, 2021

This game isn't particularly groundbreaking, but it is quirky and charming in its own right. There obviously are still a tremendous number of bugs, and it's still pretty short at the moment, but that's to be expected from early access. That aside, who doesn't like shooting aliens?



**WOULD  
RECOMMEND!**

Quickpenn - November 21, 2020

This game is obviously still in development. But if you like tower defense games this might be up your alley. 3d 1st per Tower defense.



**WOULD  
RECOMMEND!**



# Other Publications



[Profiles in Tech: Isabella Johnston, Intern Pursuit](#) August 4, 2021 by Orlando Economic Partnership



[Isabella Johnston & Turning Interns Into Superheroes](#) July 30, 2021 by Thought Partner Group (Business Design Podcast)



[BRAINZ CREA Global Award presented to Isabella Johnston.](#) July 19, 2021



[Knights at Work Downtown: Intern Pursuit, Inc.](#) April 29, 2021 by Stephanie Rodriguez and Jamie Giller



[Top 60 Future of Work Podcasts You Must Follow in 2021](#)

April 28, 2021 by Feedspot



[Orlando Tech Community Support Grand Program.](#) March 5, 2021 by Orlando Economic Partnership



[Featuring Intern Pursuit.](#) February 2021 by Avalon Park Sun



[Intern Pursuit – Skilz Hack for the Future.](#) January 16, 2021 by Startup Info Team



[Intern Pursuit: Business of the Week.](#) 2020 by Avalon Park



[Internpursuit.tech: Helping Interns Find Fulfilling Jobs](#) November 5, 2018 by Eshan Pancholi



[Meet the Entrepreneurs In Our Fall 2019 Milestone Makers Cohort.](#) 2019 by Nasdaq



[Isabella Johnston Entrepreneur Profile](#) by Florida Virtual Entrepreneur Center



[Meet Isabella Johnston Founder & CEO, Intern Pursuit](#) by Bank of the West

Announcing Intern Pursuit's Intern Recognition Award Winners. June 6, 2021 by Intern Pursuit



The Floridant

[Read more](#)

-

[Read more](#)

Intern Pursuit Wins Grant from City of Orlando's Technology Community Support Program May 7, 2021 by Intern Pursuit

eTradeWire

[Read more](#)

Intern Pursuit Announces Partnership With UC Berkeley Plextech Computer Science & Ai Club.

January 2, 2021 by Intern Pursuit



[Read more](#)

Intern Pursuit - Complete End-To-End HR Management Platform For Employers That Manage Intern Talent

January 2, 2021 by Intern Pursuit



[Read more](#)

## Social Media

We have a strong social media presence in 5 social media platforms: LinkedIn, Facebook, Instagram, Twitter, and YouTube where we have an audience of 10.5K+

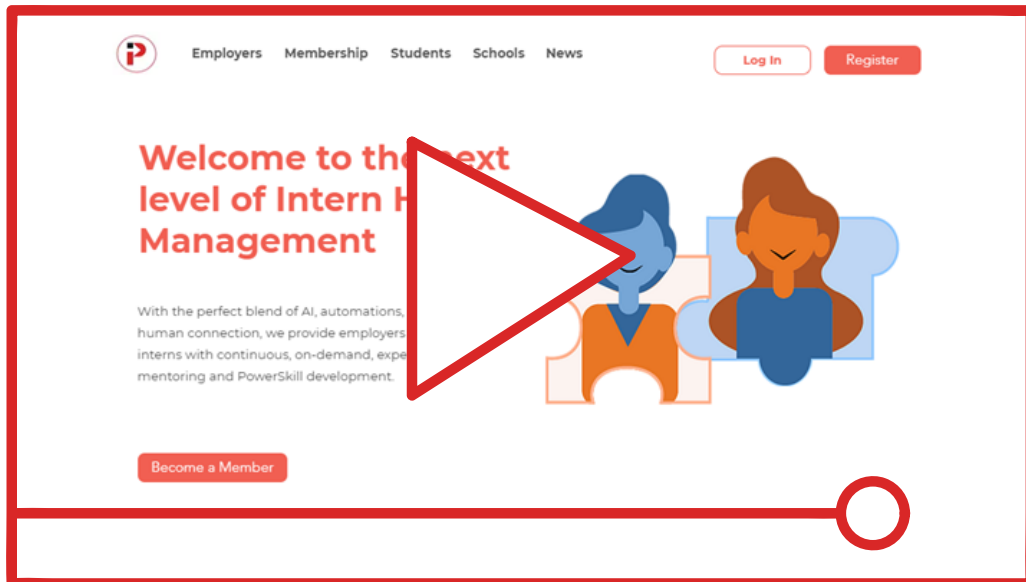


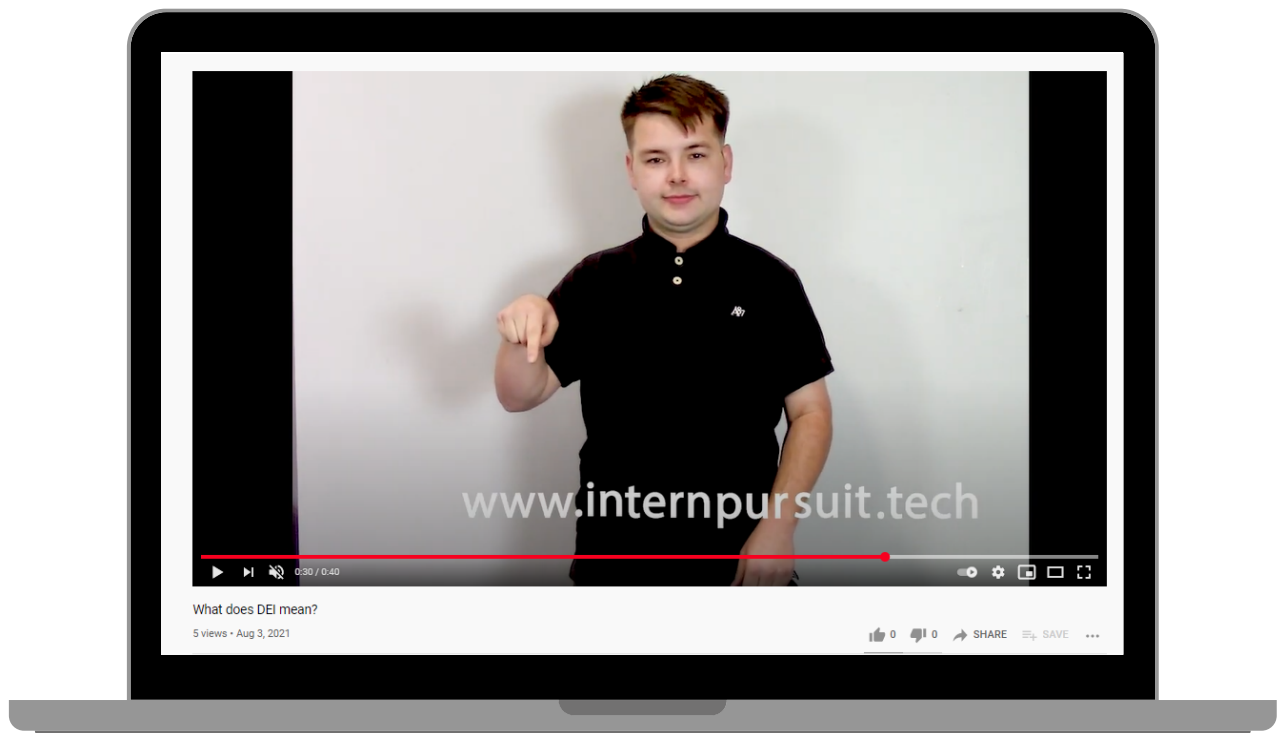
## Media Assets

### Our Logo

<p>The Intern Whisperer Logo</p>	<p>Employers4Change</p>	
<p>Intern Pursuit Game Logo</p>	<p>Employers4Change H</p>	

# Other Media





## IP Academy



**\* PREMIUM**

COURSE  
**Employer 101 - Working  
With Interns**

What you need to know to start an  
intern program to grow your  
business

# Our Founder



Isabella's roots are in education, training and learning, nonprofit management, and entrepreneurship. She is a serial entrepreneur specializing in Human Resource Development focused on

mentoring, skill development, and creating cultures of inclusion and empowerment. Isabella is the founder and CEO of Intern Pursuit Software and IP Academy. One of her mentors coined her as The Intern Whisperer and launched a podcast distributed on 3 live radio stations, 16 podcast channels, and the company's YT and FB video channels. Isabella is a fan of games, teams, and superheroes, and created the Intern Pursuit Game [3rd person tower defense game] available for download on Steam.

## Skills, Education, and Certifications:

- Barry University, ABD Ph.D. in Leadership, specialization in Human Resource Development
- Belhaven University, Masters in Business Administration
- Rollins College, BA in English,
- E-Stimate Personality Assessment Facilitator
- Asana Certified Pro
- Certificate in Nonprofit Management,
- Certificate in Leadership Development.

# Contact Information

Intern Pursuit is located in StarterStudio, 101 South Garland Avenue, Orlando, Florida 32801 and mailing address: P.O. Box 3856, Winter Park, FL 32790. You may contact us at [info@internpursuit.tech](mailto:info@internpursuit.tech) or call us at 321-422-2166. You may also connect with Isabella Johnston, our CEO and founder, on LinkedIn: <https://www.linkedin.com/in/isabellajohnston/>

